

NEBRASKA GREEN EXPO



2010 Program Listing

I understand that I must be an Exhibitor to qualify for this product listing of 50 words or less. It will appear in the 2010 Program Booklet of the Nebraska Green Expo at no cost to me. Please submit this listing with your application. The Product Listing may not be included if submitted after November 28, 2009.

Attached is my listing

Use last year's listing

Please print or type legibly:

Firm Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-Mail _____

Website _____

Contact for Program Booklet _____

Representatives will be listed on the Registration Form

Please include the following description of goods and/or services in the Program Booklet.

Your description will appear exactly as provided below. Please pay special attention to the way you provide product names (i.e. capitalization, italics, etc.)

Program Advertising

Advertise in the **Program Booklet** at the **2010 Nebraska Green Expo**. The booklet will include NNLA and NTA board members, member listings, exhibitor listings, exhibitor product information, Certified members, and award information. This booklet can be used throughout the year by association members as a reference for suppliers and contacts in the industry. **Place an AD in the program booklet and keep your company name and number visible and convenient for association members for the entire year. Ad deadline November 28, 2009.**

Advertising Rates (sizes are horizontal and vertical)

Cover positions – first come, first served basis. If the cover position you request is not available, we will assign you an inside position and invoice you accordingly. If you request a cover position, please do not send a payment at this time.

	SIZE	AD RATE
Outside Back Cover	4 3/4 x 7 1/4	\$500
Inside Front Cover	4 3/4 x 7 1/4	\$345
Inside Back Cover	4 3/4 x 7 1/4	\$345
Full Page Inside	4 3/4 x 7 1/4	\$250
Half Page Inside	4 3/4 x 3 1/2	\$190
Quarter Page Inside	4 3/4 x 1 3/4	\$125

Color Rates: \$85 each for spot color, 4 color process \$255

Please reserve space for our _____ (size) ad at \$ _____

Number of colors _____ x \$85.00 = \$ _____

List colors: _____, _____, _____

4-color process: \$255.00 \$ _____

Camera ready copy attached

Digital file attached

Plate ready film attached

Payment

Check Enclosed

Credit Card (use exhibitor contract)

Invoice

Total Ad Fee \$ _____

Electronic Requirements

The Nebraska Green Expo Program Booklet is produced on a Mac-based system using QuarkXpress 6.5, Pagemaker 7.0, Illustrator 9.0, Photoshop 6.0, Acrobat 4.0 (PDF) and INDESIGN Cs2. Ads created in other applications such as Microsoft Word or Publisher cannot be accepted. Ads must be accompanied by all fonts used and all linked art files such as scans, line art and postscript files. Image files should be set up to 300 dpi, CMYK tif for color ads; 300 dpi, grayscale for black and white ads. Line art should be 300-600 dpi. All art files are acceptable as either tif or eps. Preferred transfer media is CD-R, however Zip 100 and 3.5" disk are also acceptable. Files also accepted via Online File Transfer through www.cornerstoneimaging.com or info@nnla.org. If you send the file to Cornerstone, please note on the message that file is for the Nebraska Green Expo and send information with payment to 1335 H Street, Lincoln, NE 68508 or fax credit card payment to 402 476-1259.

General Information

Digital ad materials are preferred; negatives or camera-ready art is also accepted.

Camera-ready ads must be clean, un-copied and un-faxed.

Firm Name _____

Contact _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-Mail _____